

Graphic Design

Graphic Design

Associate of Applied Science Degree
Sioux City Campus

Program Overview and Opportunities

The Graphic Design program provides students with the knowledge, skills, and a portfolio needed for employment as a designer. This field involves the use of specialized software combined with creativity, design, and problem solving skills to create visual communication. This program focuses on developing the creativity and software skills necessary to be competitive in this field. It is completed with an internship in the graphic design field that allows the student to transfer academic skills to a professional environment. Students and graduates of the Graphic Design program have won numerous design awards in the creative industry.

Employment of graphic designers is expected to grow as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Graduates may be employed as graphic designers at newspapers, print shops, advertising agencies, multimedia shops, web design shops, corporations or non-profit agencies. About 25 percent of designers are self-employed.

Many courses include hands-on lab hours with one-on-one assistance from the instructors. Courses are divided into more of a modular approach to credit hours to accommodate part-time schedules. Credits may transfer, in whole or in part, to two- and four-year programs for continued education in a related field.



Program Advisors

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Graphic Design Curriculum

Course #	Title	Credits
GRA 126	Illustrator I*	2
GRA 143	Photoshop I*	2
GRA 252	Dreamweaver I*	2
GRA 136	InDesign I*	2
GRA 170	Graphic Design I*	2
GRA 100	Mac OS*	1
CSC 110	Introduction to Computers	3
GRA 146	Photoshop II*	1
CIS 207	Fundamentals of Web Programming	3
GRA 243	Color for Creatives	1
GRA 171	Graphic Design II	2
GRA 138	InDesign II	1
GRA 189	Informational Design	2
GRA 155	Fireworks	2
GRA 202	Portfolio I	3
MAT 772	Applied Math	3
COM 753	Technical Communications OR	
ENG 105	Composition I	3
ART 186	Digital Photography	3
GRA 163	Flash	2
GRA 286	Creative Media	3
PSY 102	Human and Work Relations OR	
PSY 111	Introduction to Psychology	3
GRA 203	Portfolio II	3
GRA 147	Photoshop III	1
GRA 149	Photoshop for Creatives	2
GRA 130	Illustrator II	1
GRA 261	Acrobat	1
GRA 300	Interactive Portfolio	2
GRA 287	Design Industry Practices	1
GRA 204	Portfolio III	3
GRA 245	Creativity for Designers	2
GRA 932	Internship	3
GRA 117	Print and Preflight Processes	2
Total Credits		67

* Denotes courses commonly articulated with area high schools.

Sections of shading above indicate groups of courses that could be taken during the same semester if a full-time student is academically ready for all courses.

See course descriptions in the back of the catalog for more detailed information about course prerequisites and co-requisites.

Please see an advisor to ensure correct course sequence.

Graphic Design

Visual Design

Visual Design Certificate
Sioux City Campus

Program Overview and Opportunities

This certificate is designed for the student pursuing a degree in graphic design or web design whose intent is to enhance their existing design skills to make them stand out in the design industry.

Upon completion of this certificate, the student should be able to show a range of creative solutions with a high degree of proficiency in strategic thinking and creative execution to further enhance their portfolio and career.



Visual Design Curriculum

Course #	Title	Credits
GRA 170	Graphic Design I*	2
INT 122	Design Theory	3
GRA 136	InDesign I	2
GRA 173	Typography	3
ART 120	2-D Design OR	
ART 123	3-D Design OR	
ART 133	Drawing OR	
ART 143	Painting OR	
DRA 166	Entertainment Drafting and Design	3
GRA 246	Design Concepts and Trends	3
Total Credits		16

* Denotes courses commonly articulated with area high schools.

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